



Gokul Krishnan

CREATIVE VISUALIZER / USER INTERFACE / DATA



EXPERIENCE

Portfolio



Creative Viz

2012 - today

AdNear – Creative Visualisation Manager.

Building excellent interaction design and research skills that support UI/UX in conducting detailed & informed work flow with relevant graphical ethics.

Dash Board Design

Built pages for tech tool for AdNear Engage. Optimized and designed web forms for different audiences. AdNear Insights would enable you to view the spread of audiences across the geography, the split of audiences who are engaging with campaigns from various verticals, the consumer engagement in various ad-targeting techniques etc.

Data Visualization Infographics

AdNear's APAC research report was visualized to help people understand the significance of data by placing it in a visual context.

Graphic Designer

2011- 2012

JAIN GLOBAL CAMPUS – Visual Designer.

Responsibilities included creating monthly magazine ads, product flyers, brochures, booth designs, logo designs & stationary, merchandise which also includes standees & Backdrops for the corp lounge with various print projects.

Visualizer

2010 - 2011

UNPLUGGED INDIA – Team Lead.

As a team lead my roles within the company were extremely broad, ranging from creative, technical, management, client contact and proposal writer. I have proven myself to be an all rounder, but with a passion and flair for creative and design. Work included various projects for Wipro, Infosys, Nikon, Redbus.in, essilor, Nabler, Esprit, Sobha and Mindtree.

EDUCATION

SBMJCE

2005 - 2009

BE. Mechanical Engineer

MMHSS

2003 - 2005

+2 PCME



SOME HAPPY CLIENTS

WIPRO · INFOSYS · SHOBHA DEVELOPERS · ADIDAS · AUDI
ACCENTURE · REDBUS · JGI · CAPITAL VIA · PEPSI · PIZZA HUT · BOSE



DESIGN & SOFTWARE SKILLS

Rockstar Skills

MOBILE DESIGN	● ● ● ● ●
UI / UX DESIGN	● ● ● ● ●
WEB DESIGN	● ● ● ● ●
INTERFACE DESIGN	● ● ● ● ●

Software Skills

PHOTOSHOP	● ● ● ● ●
ILLUSTRATOR	● ● ● ● ●
INDESIGN	● ● ● ● ●
COREL DRAW	● ● ● ● ●
DREAMWEAVER	● ● ● ● ●

Personal Skills

CREATIVITY	● ● ● ● ●
ORGANIZATION	● ● ● ● ●
COMMUNICATION	● ● ● ● ●
TEAM PLAYER	● ● ● ● ●



WHAT I LOVE



CAPPUCCINO



NARUTO



TED TALKS



MUSIC

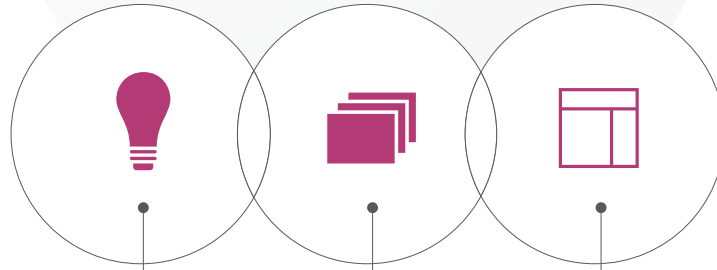


TRANSFORMERS

“Do or Do not... there is no try”
MASTER YODA



MY SPECIALITIES



Logo Design

Branding

Minimal Web Design

UI Design

Web Design & Branding

Infographics & Data Visualization

Addicted to usability, mobile and user centered designs, I care about details as well as on the big picture and try to create something exceptional. Even if you don't recognize it at first glance, it's that special something that sets you apart from the competition.

THANKS FOR YOUR TIME

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